

CLIENT FOCUS:

THE BEES KNEES



ABOUT THE CLIENT

The Bees Knees is a tanning salon with a difference. Nestled in the heart of beautiful Rustington in West Sussex, it was opened by Michael Crayton in December 2016. Michael and his mum have been in business together for many years, and are now the proud owners of The Bees Knees Salon as well as a charming little café, The Honey Pot, just two doors down.

As a business, The Bees Knees prides itself on being more than just a tanning salon, focusing heavily on beauty, health and wellbeing. In just one trip to the beautifully decked out salon, clients can expect to leave feeling like a whole new person.

For The Bees Knees, it's all about the client and offering only the best. The salon boasts state-of-the-art technology, including an impressive Sun Angel tanning bed. This clever machine tailors the experience to the user by analysing skin pigmentation, and also offers a Vitamin D session, designed to improve moods.

But the impressive list of services extends beyond just tanning. Inside the salon is a treatment room where customers can enjoy everything from a full body massage and facial to physiotherapy and chiropody, as well as a nail parlour for those looking for the whole treatment. It doesn't stop there either. To the rear of the salon is a self-contained fitness studio, Sussex Fit. Customers can enjoy a one-on-one personal training session or take part in

At-a-glance

Company Format:

Limited Company

Years with Evans Weir:

8+

Sector(s):

Retail, Catering, Health and Beauty

Staff:

<10

Location/Offices:

2 in Rustington, West Sussex

Services provided:

- Payroll
- Tax
- Accounts Preparation
- Business Advice
- Financial Advice

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Michael Crayton
Director, The Bees Knees



one of the small group classes, then finish it off with a healing sports massage.

Customers can delight in the extraordinary attention to detail The Bees Knees proffer; from its bespoke handmade pillows that adorn the seats and the art for sale that decks the walls to the restored beehive that acts as an A-board outside the door.

WHY EVANS WEIR?

Michael has been working with Evans Weir for over eight years. So when he began his newest venture with The Bees Knees, Evans Weir was the automatic choice for accounting. “We chose Evans Weir because of the little details. Our first impressions were of a knowledgeable, local and friendly firm who offer a personal touch – and eight years later that’s exactly what we’ve found”.

THE SERVICE PROVIDED BY EVANS WEIR

Evans Weir provides an all-encompassing support for The Bees Knees, as well as The Honey Pot café and Michael’s previous businesses, providing payroll and tax services, as well as incomparable business and financial advice.

THE BEES KNEES ON EVANS WEIR

Michael holds his relationship with Evans Weir in high esteem: “I can’t recommend Evans Weir enough – they’re more than just accountants. Tony and his team provide support and advice beyond our everyday accountancy needs, and understand our business wholeheartedly.

They’re friendly, professional and loyal and will always go out of their way to help – they’re always at the end of the phone and no question is too small or silly. Even when you phone up you’re greeted with beautiful opera music – it’s the little touches like that which we love.”

